How might we establish a system to track items in stock our user so that they can use or give away excess food items quickly before it expires.

Alexa	Lili	Toni	Natasha
VUI where you say all the expiring dates and it monitors and lets you know when things are going bad	A mobile app which can store each items expire date and arrange them by time	A solution that tracks expiry dates of items purchased and sends reminder at preset times	Having a scanning function on a digital app to note what groceries have been purchased in a household.
Integrating VUI is great for accessibility and integration for apps like Siri and Alexa to self populate information stored.	Based on the expiring food it can suggest recipe/meals to create	Provide storage tips with the expiry date	possibly track the expiry dates of the scanned items as well
VUI can also be used to track items as it is being used so that you know what you have left per time	Custom recipe "playlists/cookb ooks" can be made if a user has an account.	Tracks when certain items are going bad and reminds you to freeze or preserve it longer	Also make the scanning function able to detect the freshness of food to be compared with the printed expiry date
Use VUI to check how much food in storage is nearly expired	Give suggestion based on location on the nearest food banks they can send in items no longer able to use and close to expiry	Foods can be listed based on perishabilitiy.	Suggest meals ideas and notify user when items are going bad

How might we showcase quick educational resources for the user so that store their food resources longer and waste less food.

Alexa	Lili	Toni	Natasha
tutorial videos showing how to best package/store foods and recommended containers	A food storage encyclopaedia, classified by type of food	curate user tips that is pushed as a notification to user's phone daily	Have a delegated mobile page for alternative resources
There can be a designated marketplace to buy environmentally friendly containers/ other accessories to store food.	It will offer best ways to store your food and suggest type of storing you should use	Create quiz for these tips, make the quiz fun, and give users game accomplishment after finishing the quiz	Send email to inform user of update to the dedicated page
and create a community where users can share tips	Have the collection of resources organized by media types: Videos, Links etc.	Suggested recommended products to help store the food properly	Let users able to save points when they successful consumed all the food they bought, then users can use these points to exchange little gifts
Give positive feedback while users share their tips in the community	The Encyclopaedia can be setup like wikipedia that is generated and updated by users globally	When you accumulate certain points in playing the game you can use these to redeem in purchasing good quality storage containers.	Offer products that help store food properly (class containers, freezer bags)

How might we provide gifted food so that they can feel that they have ownership and maintain their dignity.

Alexa	Lili	Toni	Natasha
Create a social event not just for people with food insecurity but offer meals and 'goodie' bags with it	Provide volunteer opportunities and then provide food for participants	social gatherings that offer food to bring the community together	People can sign up to showcase neighbourhood talent. (i.e dance/ singer)
The goodie bags can contain company discounts for products like $1.00 off yogourt samples.	bring people together without them feeling like its for people with food insecurity	live music and games to make people feel included	Host an event with entertainment so it brings people together and bond/watch something
list of more events that are happening in future	A tree-planting event, followed by a luncheon. Goes towards, a social good cause of protecting the environment and allowing everyone to celebrate over food.	people can stay, hangout, talk about their stories	Give each participant participation award, grocery shopping card or food
offer meal kit idea so they can bring food home with them	Events in open/public areas ie. park so they can come and go as they please	make it an event that people can build and create connections	We could have a silent auction but with food

How might we use anonymous system for users so that they can get help without worrying others know their situation

Alexa	Lili	Toni	Natasha
An anonymous platform where you can sponsor a family and provide them food for x period of time	Like unmanned supermarket, user can self check out freely by scanning an encrypted card	User can generate random anonymous profile for a message board. the identity is only disclosed in private at the point of receiving support	Users can perhaps decide on a fun avator to represent their profile.
There can be an option to volunteer on this platform as well to allow donors/ and families in need to feel a part of the process.	They can have their card preloaded by donors so they can use the money towards their groceries	The board can highlight the most urgent user cases while keeps these users anonymous	and users can do drop-off and pickup at discrete exchange points with programmed locked boxes without having to meet
and there can be options to renew sponsorship	This can be mailed out as a physical c/c and it can include discounts/ "foot stamps" too.	This message board will be associated with the community they are in some people can see who and the areas that are in need	Users who authenticated by the platform will have a mark beside their avatars
Users' needs can be present by fun icons to take away the pressure	A donor can fund a card online without having to meet the card holder	Adopt a case on the message board, and donors can select as a one time fill need or a length of time.	Having an option on the profile to be sponsored so someone will donate to them

How might we create an anonymous system that allows the user to access additional resources that contribute to food insecurity and not make them feel obligated or judged.

Alexa	Lili	Toni	Natasha
Resource contact kiosks in low income neighbourhoods that they can register for support	Online anoymous platform list all the additional resources and arranged by location so that users can easily find the nearest one	Discrete packaging for additional resources	Maybe the packaging can be similar to a subscription box so its also environmentally friendly and easy to carry.
Pick up can be in a government office, walmart booth or a known area that does not disclose that its for these recipients so they blend in.	an anonymous hotline that they can call and have food delivered or pick it up	Make up the packages like online shopping items', ie. use cardboard boxes	the boxes can be mailed to the people so they don't have to leave their homes
Anonymously sign up for help and be contacted by a food 'donor'	Maybe an unmarked truck that designated for food delivery and dropped off at certain "hotspots"	When recieving the donations/ support pack it like they went grocery shopping so it seems like the real experience	Send the boxes to users home directly like any other subscription boxes
Make the pick up process like pick up shipments in Canada Post spot	These hotspots would be in low income areas that don't have grocery stores in close access	Maybe creating a virtual store where recipients can choose items into a cart so it also feels like they have the experience of shopping.	curated/person alized meal kits that are fresh and delivered right to them